

Aston Township Hometown Heroes Banner Program

Policies & Procedures Agreement

Purpose: The Hometown Heroes Banner Program was created for Aston residents to pay tribute & honor family members that are active military service personnel, veterans, or sacrificed their life while serving.

Eligibility Requirements:

- Honoree must reside or has resided in Aston Township during their military service and call Aston their hometown
- The individual must serve or have served in any of the five branches of the United States military service (Army, Navy, Airforce, Marines & Coast Guard) including Reserves and National Guard, and meet the following status:
 1. **Active Duty** - Currently on active duty.
 2. **Veteran** - Honorably discharged veteran.
 3. **Memorial** – Died in the line of duty.

Banner Program Guidelines:

1. The Hometown Banner Committee shall manage the Hometown Heroes Banner Program and have sole authority to approve installation of banners meeting the requirements as stated in these guidelines for this program.
2. The banner design will be approved by The Hometown Heroes Banner Program Ad Hoc Committee and shall be used as the template for all banners produced through this program.
3. Only banners purchased through the Hometown Heroes Banner Program are eligible to be displayed.
4. Once banners are installed, they will be displayed for two (2) years maximum or until the banner starts to show deterioration. At the end of the display period, the family (or applicant) will be contacted to arrange for the banner to be picked up once it has been taken down.
5. If the applicant is interested in renewing their banner, after two (2) years has passed, they will need to complete a new application with the appropriate fee two months before the existing 2-year display period & a new banner will be made.
6. Should the applicant decide not to replace a damaged banner within the two (2) year display period, within 30 days of being notified by the Banner Committee, the applicant must sign a waiver stating no further interest in replacing the banner. This will then free up the pole for another interested person.
7. The Banner Committee will conduct periodic inspections; however, the Banner Committee shall not be responsible for damage to banners falling off the pole due to extreme weather elements or other unforeseen events. The Township will be responsible putting the banners back up as time permits, provided the banner is not damaged.

Banner Installation Process:

1. Installation shall be limited with approved banner brackets, provided by the Township. Banner locations are Bridgewater Rd., Concord Rd., Knowlton Rd., Pennell Rd., Weir Rd., & up to the sole discretion of the Banner Committee.
2. Banner Installation will occur upon completion of the manufacturing of banner. Family will be notified of the location, once the banner is displayed.
3. Installation shall be the responsibility of the Township.
4. Applications are available on the township website, from Banner Committee members, or by visiting the Township offices.
5. By submission of a completed Hometown Hero Banner Application, with payment in full, applicant hereby agrees to the release of the Veteran's name, branch of service, era of service and a digital/scanned image.
6. Applicant further agrees and accepts the terms of the above policies & procedures for participation in the Aston Township Hometown Heroes Program. Signature below indicates you have read the above information.

Please sign & make a copy for your records. Mail/email signed original & jpg file with your application to: Nlaxton@astontwp.net

Applicant _Click or tap here to enter text.

Date Click or tap here to enter text.

App. # _____

APPLICATION FOR HOMETOWN HEROES BANNER

Banner Sample

Size 30" x 48"

Cost \$125.00



Make check or money order (no cash) payable to:

"Aston Township"

with ***"Hometown Heroes"*** on Memo line & mail to:

Aston Township Hometown Hero Banner Program 3264

Concord Rd. Aston, PA 19014

(Applications can also be dropped off to the Aston Township Administration Building.)

Questions concerning application, please contact:

Nlaxton@astontwp.net or **484-768-6635**

Veterans Information:

Name of Veteran Click or tap here to enter text.

Branch of Service Click or tap here to

Era of Service Click or tap here to enter text.

(ex. WWI, WWII, Korea, Vietnam, Desert Storm, Reservist, etc.)

Applicants Information:

Applicant: Click or tap here to enter

Date: Click or tap here to enter text.

Address: Click or tap here to enter

City: Click or tap here to enter text. State: text. Zip Code Click or tap here to enter text.

Phone Number: Click or tap here to enter text.

Email Address: (please print clearly) Click or tap here to enter text.

Office Use Only

Payment Received: Y N

Photo Received: Y N

Family Contacted at time of Installation: Y N